



ISWG Meeting Notes

January 18, 2024 | 8:30 a.m. | **Hybrid Meeting**

DEP Updates

- Chapter 500 (Kerem)
 - Stormwater Manual RFP will be issued soon
 - Steering Committee met December 5, will meet February 5, third meeting will be scheduled
 - Open to Technical Committee and Stakeholders, register to indicate online or in person attendance (meeting in larger in person space)
 - Topics: Taunton watershed project; GIS impervious cover changes; LID; MCGP
 - Send any questions/comments to Chapter500.DEP@maine.gov
 - 5-year recert is going well, will continue to share the list with MS4 communities to improve compliance and enforcement
 - Some difficulties trying to identify sites based on the information in the spreadsheet
 - Work together to update site contacts, DEP gets contact updates through transfer applications during ownership transfers (filed by relators); notice requirements are rigorous
 - If sites are not complying with MS4 reporting requirements, cross check with DEP
 - Some ordinances and developments where on the 2008/2009 bubble, allowing sites to slip through cracks; some municipalities don't track sites outside of urban areas
- Permit administration (Holliday)
 - Changed her email settings to send deliver and read receipts
 - **Holliday Follow Up:** Reviewing PY1 annual reports and aiming to send out draft annual report template by end of February
 - Audits starting this summer; **Holliday Follow Up:** Compare Rhonda's audit checklist against new permit and share with permittees
 - Notifying new municipalities of MS4 designations in January
 - Expecting 25+ new permittees, some may be eligible for exemption, EPA is looking at a 2-year onboarding
 - **Holliday Follow Up:** How will new MS4 communities impact the transportation permit due to UIS BMP requirements and cross-connections?
 - [2020 Census used by EPA for MS4](#)
- LID ordinance appeal outcome (Holliday)
 - Public notice to modify permit published 1/4/24; draft permit modification end of February
 - **Holliday Follow Up:** Ask Gregg if municipal changes will modify the State/Federal permit
- ESC Ordinance Deadline Reminder (MCM 4 (a)(i))
 - *"Permittees who have an existing ordinance must evaluate the ordinance and update it as needed within one (1) year of the effective date of this GP to provide the permittee with the necessary enforcement authority. Those permittees without an existing ordinance must develop an ordinance within one (1) year of the effective date of this GP and have an approved ordinance in place with the necessary enforcement authority within two (2) years of the effective date of this GP."*
- 303(d) TMDL 10-year plan (Tracy Krueger, TMDL Coordinator) tracy.krueger@maine.gov
 - Plan to prioritize impaired waters and protecting unimpaired waters through watershed management plans, updated plan will be available for public comment soon
 - DEP can write some WMP or they can be written by local stakeholders
 - MS4 municipalities don't get credit for protecting unimpaired waters at this time, would like to have this incentive added



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PY2 Check-in

- Awareness
 - **Public:** 90-day Instagram ad (in progress); TBM website December & June (created new chloride page); 12 Instagram posts (completed: posted and scheduled, each month)
 - **Contractors:** Workshop completed (completed in September-19 attendees, 17 were new certs); 90 days Google ad & Facebook ad (in progress-running second part of ad in spring); TBM website December & June (updates made to #1 water pollutant page); Winter BMP factsheet (in progress)
- Behavior Change
 - **(25-34)** 12 Instagram posts (in progress); 3 Instagram videos (started); 3 events (in progress); branded dog waste bags (in progress)
 - **(35-55)** 3 30-day Facebook ad (in progress); 12 Facebook posts (in progress); 3 events (in progress); branded bags (in progress)
- Chloride
 - Private contractor education (completed); Reached out to MEMIC about messaging, no reply
 - Community education: 12 Meta posts (in progress); 90 days social media ad(s) (in progress)
 - [2023 Salt Summit Recording, Adirondack Road Salt Reduction Task Force Assessment and Recommendations](#), Maine Local Roads Winter Maintenance Trainings
 - **ISWG Rep Action Item:** Send Ali proof of training participation (Freeport, Saco, South Portland, Westbrook)
- YardScaping
 - Facebook targeted ads for each stream (not started), postcard mailer (not started), point of sale products and vegetative buffer plants (not started), workshop follow up surveys (completed)
 - Workshops: From Lawns to Landscapes workshops @ Old Orchard Beach/Saco Adult Ed on 5/9, Scarborough TBD (in progress)
- Municipal Outreach
 - IDDE training video: <https://vimeo.com/787001158>
 - **CCSWCD Action Item:** Update municipal factsheets & leadership presentation (in progress)
 - **CCSWCD Action Item:** Record an in-depth GHPP/SWPPP/OM training for use (in progress)
- Classroom Education: Falmouth still need to be scheduled, all other schools scheduled or in progress
- MCM 2 events
 - April: Gorham/USM Spring Clean Up, South Portland/SMCC April Stools Day
 - May: Biddeford/OOB/Saco/Scarborough HHW
 - June: Westbrook Together Days, Portland Clean Water Week, Freeport Shoreland Clean Up, Windham SummerFest
 - **CCSWCD Follow Up:** Ali will contact each municipality to confirm information & marketing needs
 - **ISWG Rep Follow Up:** Market event through municipal website and social media, need to track event description, marketing posted to municipal website & socials, and event attendance/outcomes

PY3 Budget

- Municipal: \$14,491.40; Nested: \$5,651.65
- Carry Forward (\$46,316) Reduction to offset Member Fees
 - 10%: Carry Forward Remaining (\$41,684.40) Member Dues: \$14,178.03/\$5,529.43
 - 20%: Carry Forward Remaining (\$37,052.80) Member Dues: \$13,864.66/\$5,407.22



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- \$10k: Carry Forward Remaining (\$36,316.00) Member Dues: \$13,814.81/\$5,387.78
 - Straw poll for \$10k reduction of carry forward: 10 members in favor, 4 against, 2 absent
- **CCSWCD Follow Up:** Calculate how much group spent over permit (training & negotiations); pending DEP info, budget committee may meet early March

Partner Updates & General Discussion

- Stormwater Conference call for presenters (due 2/9): <https://forms.office.com/r/rffc7XtCbi>
- Wisconsin chloride reduction program “Lunch & Learns”
 - 1/22 [SaltWise](#) (1:30-2:00 PM Eastern) Salt Pollution Trends in our Lakes and Rivers
 - 1/23 [SaltWise](#) (1:30-2:00 PM Eastern) Salt: An Environmental Justice Contaminant
 - 1/24 [SaltWise](#) (1:30-2:00 PM Eastern) Ecological Consequences of Salting our Freshwater
 - 1/25 [SaltWise](#) (1:30-2:00 PM Eastern) From Pathways to Highways: Tribal Perspective
 - 1/26 [SaltWise](#) (1:30-2:00 PM Eastern) Winter Ops that Reduce Salt Use
- Rutgers University (NJ) Green Infrastructure Champions Program ([Free Registration](#), must attend at least 5 classed for certification):
 1. ~~How to identify green infrastructure projects in your town (Friday, Jan. 12)~~
 2. Moving from planning to implementation of green infrastructure (Friday, Jan. 26)
 3. Maintaining green infrastructure practices/ projects (Friday, Feb. 9)
 4. Stormwater management regulations, policies, and ordinances (Friday, Feb. 23)
 5. Green infrastructure planning and implementation for Sustainable Jersey points (Friday, Mar. 8)
 6. Green infrastructure projects for schools (Friday, Mar. 22)
 7. Retrofitting traditional detention basins with green infrastructure (Friday, Apr. 5)
 8. How to design and build a rain garden (Friday, Apr. 19)
 9. Developing green infrastructure master plans for an entire site or neighborhood (Friday, May 3)
 10. Using green infrastructure to promote climate resiliency (Friday, May 17)
- Dry weather monitoring: Saco does most of it in-house through wastewater treatment plant, Windham does a percentage each year (*E.coli* & optical brighteners with Meagan Sims-Maine Healthy Beaches); Freeport is training an intern but looking for peer support to confirm training
- Portland is drafting Capisic Brook WMP; completed Sagamore Village stormwater retrofits, planning walking tour in June; FB Environmental and John Fields hydrogeomorphic studies for Dole and Fall Brooks

Upcoming:

3/21 March ISWG Meeting

5/16 May ISWG Meeting

9/5-9/6 Maine Stormwater Conference