



# ISWG Meeting Notes

September 21, 2023 | 8:30 a.m. | **Hybrid Meeting**

Member	Representative	PY2 Event
Biddeford	Craig Chekan	Y
Cape Elizabeth	Kristie Rabasca	M,Y
Cumberland	Kristie Rabasca	Y
Falmouth	Justin Early	X
Freeport	Adam Bliss	Y
Gorham	Ethan Moskowitz	Y
Old Orchard Beach	Mike Foster	Y
Portland	Doug Roncarati	Y
Saco	Joe Laverriere	S,Y
Scarborough	Angela Blanchette	Y
South Portland	Fred Dillon	X
SMCC	Jen Otenti	Y
USM	Tiffany Wilson	Y
Westbrook	Lynn Leavitt	Y
Windham	Gretchen Anderson	Y
Yarmouth	Erik Street	Y

M=Motion; S=Second; A=Abstain; Y=Yes; N=No; X=Absent

Link to meeting: <https://youtu.be/zx1FMjbE7Bo>

## DEP Update (Holliday, Kerem, Cody)

- **DEP Follow Up:** PY1 annual report receipts from Holliday by 9/22
- **DEP Follow Up:** PY9 report reviews sent out by 9/29
- **DEP Follow Up:** Annual report format will be sent out as draft before second week of October, time for permittees to submit comments
- LID ordinance BEP hearing moved to 11/2/23
- EPA has provided DEP a map of 2020 UA for new MS4 communities, will look at the data after LID hearing, not looking to bring in any new communities for this permit
- Updating ESC and stormwater manuals
- EPA has provided comments to DEP on the new construction general permit draft, look for public comment notice soon
- Chap 500 revisions: issuing minibid for Chapter 500 facilitation, bring the facilitator on board in October so stakeholders can meet in November
  - Still looking for information on how current Chap 500 standards are protecting stream channels to help revise, send any data you have to Chapter500.DEP@maine.gov
- Chap 500 five-year recertification: sending out reminder letters in 2-3 weeks to our permittees whose licenses are up, would be good to collaborate with the MS4 towns since permit requires annual inspections; can provide list of licenses due for five-year recertification in ISWG municipalities
  - Sending out quarterly newsletter and monitoring Chap 500 recertification information email



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- One site law permit, multiple certification parties (e.g., municipal, HOA, apartment, etc.)-have to look at the how the permit was written for that site to determine who is responsible for inspections and maintenance. Good topic for Chap 500 updates.

### **PY2 Public Event**

- Group wants to try using individual events instead of Urban Runoff 5k this year
  - **CCSWCD Follow Up:** Ali will contact each municipality to confirm event date, time, and District support; will market events on District website and social media; will email Holliday to confirm plan
  - **ISWG Rep Follow Up:** Market event through municipal website and social media, need to track event description, marketing posted, and event attendance
- Kristie motioned to change the public participation event from Urban Runoff 5k to individual events with District support in marketing, event resources, staffing as needed. Joe second, unanimous roll call vote

### **PY2 Tasks**

- Awareness
  - **Public:** 90-day Instagram ad (in progress); TBM website December & June (in progress); 12 Instagram posts (in progress)
  - **Contractors:** Workshop completed (completed in September-19 attendees, 17 were new certs); 90 days Google ad & Facebook ad (in progress-Google Ad Successful Impressions with Very Small Audience, Facebook Ad Gains More Impressions from Larger Audience); TBM website December & June (in progress)
- Behavior Change
  - **(25-34)** 12 Instagram posts (in design process); 3 Instagram videos (not started); 3 events (in progress); branded dog waste bags (in progress)
  - **(35-55)** 3 30-day Facebook ad (in progress); 12 Facebook posts (in progress); 3 events (in progress); branded bags (in progress)
  - **ISWG Rep Follow Up:** Contact Ali by 10/4 with the amount of dog waste bag rolls and/or rack cards to hand out for in-person dog license registrations
- Chloride
  - Winter maintenance staff training documentation for annual report (attendance at Maine Local Roads, Lake George Salt Summit, etc.) (Attendee name, training date, time, location)
    - **CCSWCD Follow Up:** Contact ME Local Roads to coordinate half and full day winter maintenance training in PY3
  - Education to legislators: Salty Stream tour in August, follow up meeting with Senators Carney and Daughtry in September; won't be submitting bill for second session
  - Private contractor education:
  - Community education: 12 Meta posts (not started); 90 days social media ad(s) (not started)
- YardScaping
  - Facebook targeted ads for each stream (not started), postcard mailer (not started), point of sale products and vegetative buffer plants (not started), workshop follow up surveys (not started)
  - Workshops: Falmouth Healthy Lawns (8/29- 4 attendees); Portland YardScaping Farmers Market (9/9-17 attendees); South Portland Lawns to Landscapes (9/12-12 attendees); Westbrook Healthy Lawns (9/13-0 attendees)
- Municipal Outreach



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- **ISWG Rep Follow Up at November Meeting:** Do we want to continue to host regional GHPP trainings and permit update trainings? Is there a way to make the training more useful?
- IDDE training video: <https://vimeo.com/787001158>
- Classroom Education: Cape Elizabeth MS; Cumberland Greely MS; Gorham MS; Old Orchard Beach Loranger; Portland Longfellow Elementary, Lyman Moore MS, Deering HS, Talbot Elementary; Scarborough MS; Windham MS all scheduled

### Partner Updates & General Discussion

- [South Portland stormwater video](#)
- [South Carolina's LID manual and compliance calculator](#)
- MTA: wrapping up exit 5, lot of stormwater improvements and BMPs, New exit (35) for Goosefare
- Portland: Sagamore Village Green Infrastructure BMPs are almost done, delayed by weather and sourcing granite curbing, CSO project on Warren Ave is next
- South Portland/Trout Brook: [Sawyer Street was closed](#) due to culvert collapse, just reopened with temporary fix for winter
- Long Creek gravel wetland by Hannaford's is waiting on ACOE permits
- DEP (Wendy Garland): Clean watershed needs survey information from Kristie and Zach helped increase demonstrating need for additional stormwater funding
  - SRF stormwater asset planning grants for municipalities and quasi-municipal. DEP is considering making \$200k available this year, with max \$50k per request with 1:1 match
  - Potential eligible projects: Watershed surveys/plan, stormwater utilities, televising stormwater infrastructure, culvert inventory, stream geomorphic surveys, chloride management, determining feasibility of updating infrastructure, etc.
  - **ISWG Rep Follow Up:** Send feedback regarding funding amounts and eligible projects to Wendy ASAP

### Upcoming:

10/3 Lake George Waterkeeper Salt Summit (online and Lake George, NY)  
10/12 Westbrook Local Roads Snow & Ice training @ 371 Saco St (8-11AM)  
10/19 Auburn Local Roads Snow & Ice training @ 48 Pettingill Park Rd (8AM-3PM)  
11/2 BEP LID Hearing (tentative)  
11/13 Sanford Local Roads Snow & Ice training @ 919 Main St (8AM-3PM)  
11/14 Portland Local Roads Snow & Ice training @ 250 Canco Rd(8-11AM)  
11/16 November ISWG Meeting  
1/18 January ISWG Meeting  
1/23 [SaltWise](#) (1:30-2:00 PM Eastern) Freshwater Salinization  
1/24 [SaltWise](#) (1:30-2:00 PM Eastern) Tracking Salt: From Winter Roads to Summer Streams  
1/26 [SaltWise](#) (1:30-2:00 PM Eastern) Wisconsin DNR Tackles a Salty Problem  
1/27 [SaltWise](#) (1:30-2:00 PM Eastern) Be a Salt Wise Champion in Your Community  
3/21 March ISWG Meeting  
5/16 May ISWG Meeting